

Robert S. Schwartz
Attorney at Law
202-204-3508
rschwartz@constantinecannon.com

May 22, 2007

VIA ELECTRONIC FILING

Ms. Marlene Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: Notice of Ex Parte Presentations, CS Docket No. 97-80

Dear Ms. Dortch:

On May 21, 2007, the undersigned, as counsel to the Consumer Electronics Association (CEA), accompanied by James Morgan, Director and Counsel, Sony Electronics Inc.; Jeffrey Lawrence, Director, Digital Home and Content Policy, Intel Corporation; Adam Goldberg, Vice President, Government Affairs, Pioneer North America, Inc.; Craig K. Tanner, Vice President, Cable Business Development, Sharp Laboratories of America, Inc.; and Julie Kearney, Senior Director and Regulatory Counsel, CEA, met with Commissioner Jonathan Adelstein and Rudy Brioché, Legal Advisor to Commissioner Adelstein; and with Michelle Carey, Senior Legal Advisor to Chairman Martin, Catherine Bohigian, Chief of the Office of Strategic Planning and Policy Analysis, and Monica Desai, Chief of the Media Bureau.

The subject of each meeting was the desire of the consumer electronics and information technology industries to enter the market for navigation devices, via products directly competitive with the CableCARD-reliant devices that as of July 1, 2007, will be available to consumers from cable operators, and to furnish such products to consumers as choices in the nation's transition to Digital Television on February 17, 2009. The company executives and representatives of CEA reviewed their efforts to date and the impediments, via limitations in technical specifications and available licenses, that have constrained their ability to innovate and to offer additional choices to consumers. The executives reviewed their reasons for signing CEA's November 7, 2006 comprehensive proposal to the Commission for a competitive way forward that would allow consumer electronics and information technology companies to offer consumers a range of products that would offer new competitive options and opportunities in the context of the DTV transition.

This letter is submitted pursuant to Section 1.1206(b)(2) of the Commission's rules to provide notice of an oral *ex-parte* presentation in the above referenced matter. Copies of the letter and the attachments are being sent by electronic mail to the meeting participants identified above.

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Respectfully submitted,

Robert S. Schwartz

Robert S. Schwartz
Constantine Cannon LLP
CEA Counsel

cc:

Commissioner Adelstein
Catherine Bohigian
Rudy Brioche
Michelle Carey
Monica Desai